

ADVANCIA-NEGOCIA

Entrepreneur Boot Camp Summer School In Paris

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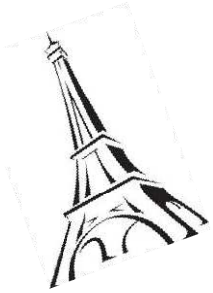
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Our mission

“Running a business is not a science but an art; everything from accounting, to legal knowledge, Internet presence, financing, to marketing has to work together for a successful business foundation”.

“Our objective is to provide students with the tools and techniques required to formulate a new venture, and also to ensure that from day one they have the resources and connections required to make their vision a reality.”



Our project: summer 2012



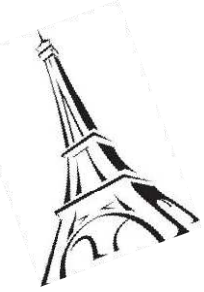
Is an **Entrepreneurship Summer School in Paris** for 48 international students *taught in English over two weeks.*

July 1st-13th



We will organize **conferences and workshops** focused on bringing together students with brilliant ideas from universities around the world with faculty, entrepreneurs, and venture capitalists for an **intensive learning experience.**





2 weeks in Paris

Participants will spend **two weeks** learning how to identify critical issues for a **business plan** in **multicultural teams**

It is an **intensive and instructive** way to gain critical feedback and advice about business model, management team, competitive positioning, market strategy and other key elements that determine if a start-up will succeed or fail.

It offers insight into **best practices** in entrepreneurship and practical entrepreneurial approaches.





PROJECT
PRESENTATION

FINANCIAL APPROACH

Cash Flow
Management
Investment

ORGANIZATIONAL
APPROACH

Human and material
resources

MARKET APPROACH

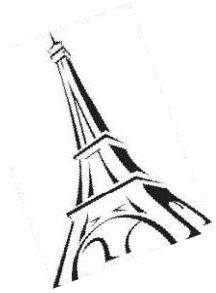
Clients / Sales Marketing
Competitors
Market / Needs
Clients



Project
Idea
Team Building



Our workshops



The different types of ventures one can create

How to discover entrepreneurial opportunity

What makes for a great business model

The real role a business plan plays

How entrepreneurial finance works

How to think about and manage risk

What role the internet should play in a business

What you might need a lawyer for

How day-to-day operations should be organized

Issues in hiring people and outsourcing

Trademarks and Intellectual Property





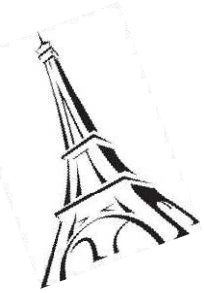
Our innovation for 2011-2012



Organizing this
summer school

as an:

**“Entrepreneur
Boot Camp”**



A new program: 120 hours



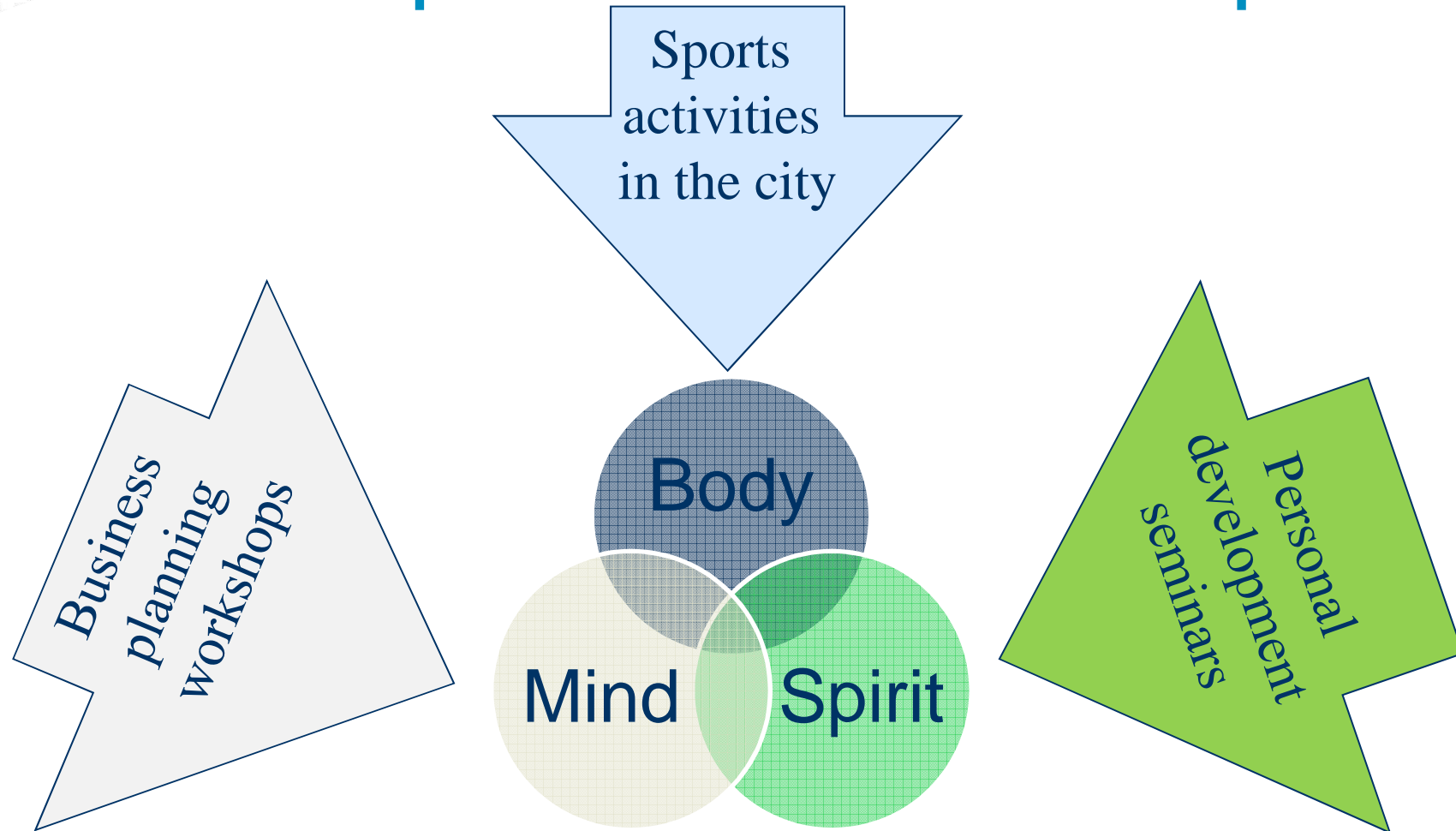
This program is hands-on, highly interactive and focused on improving participants' **management skills**, boosting their **self-confidence** and developing their **physical abilities** to face new challenges.





The-one-of-a-kind Entrepreneur Boot Camp

Advancia
NEGOCIA





Body-Mind-Spirit



Mind: “Know-how for business”

Learn entrepreneurial skills, attitudes and behaviors and acquire knowledge in setting up and developing a business.



Body: “Fit for business”

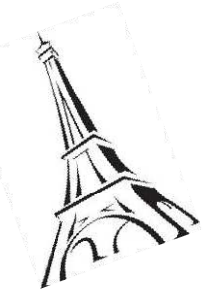
Improve fitness.
Improve resilience in the face of stress.
Learn how to relax.
Outdoor and fresh air sports activities in Paris.



Spirit: “Confident and Ready for business”

Personal development seminars: Clarify own values, learn self-motivation but also how to harness the support of others to help achieve goals.

Intercultural Context



Main challenges

Networking: The Boot Camp sessions connect international students with **top entrepreneurs**, venture capitalists, business leaders and university experts.

Business planning: to explore **idea generation**, opportunity identification and screening, creating an elevator pitch, venture strategy, market research and team formation.

Inspiring: Classroom instructions, workshops, teamwork and **cultural activities** are designed to inspire and to empower students to achieve their entrepreneurial vision.






Academic credits: **120 hours** face-to-face courses and personal work

Intercultural approach

		US Credits	Evaluation	ECTS Credits
Bloc 1	Innovation and entrepreneurship	2	Faculty	4
Bloc 2	Personal development seminars	1	Faculty	2
Bloc 3	Marketing and communication	1	Faculty	2
Bloc 4	Management and organization	1	Faculty	2
Bloc 5	Business planning development	1	Jury	2
	TOTAL	6 US Credits		12 ECTS credits

The faculty



A team of **experienced faculty** and successful entrepreneurs works with participants, introducing ideas and concepts, and showing how to apply them to a current or potential business.

A number of **guest entrepreneurs** share their experiences, challenges, successes, and advice throughout the course of the program.

Each participant receives a **certificate upon completion as well as academic credits**





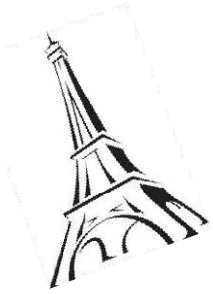
Applicants

We welcome any highly motivated student to apply, **regardless of prior experiences.**

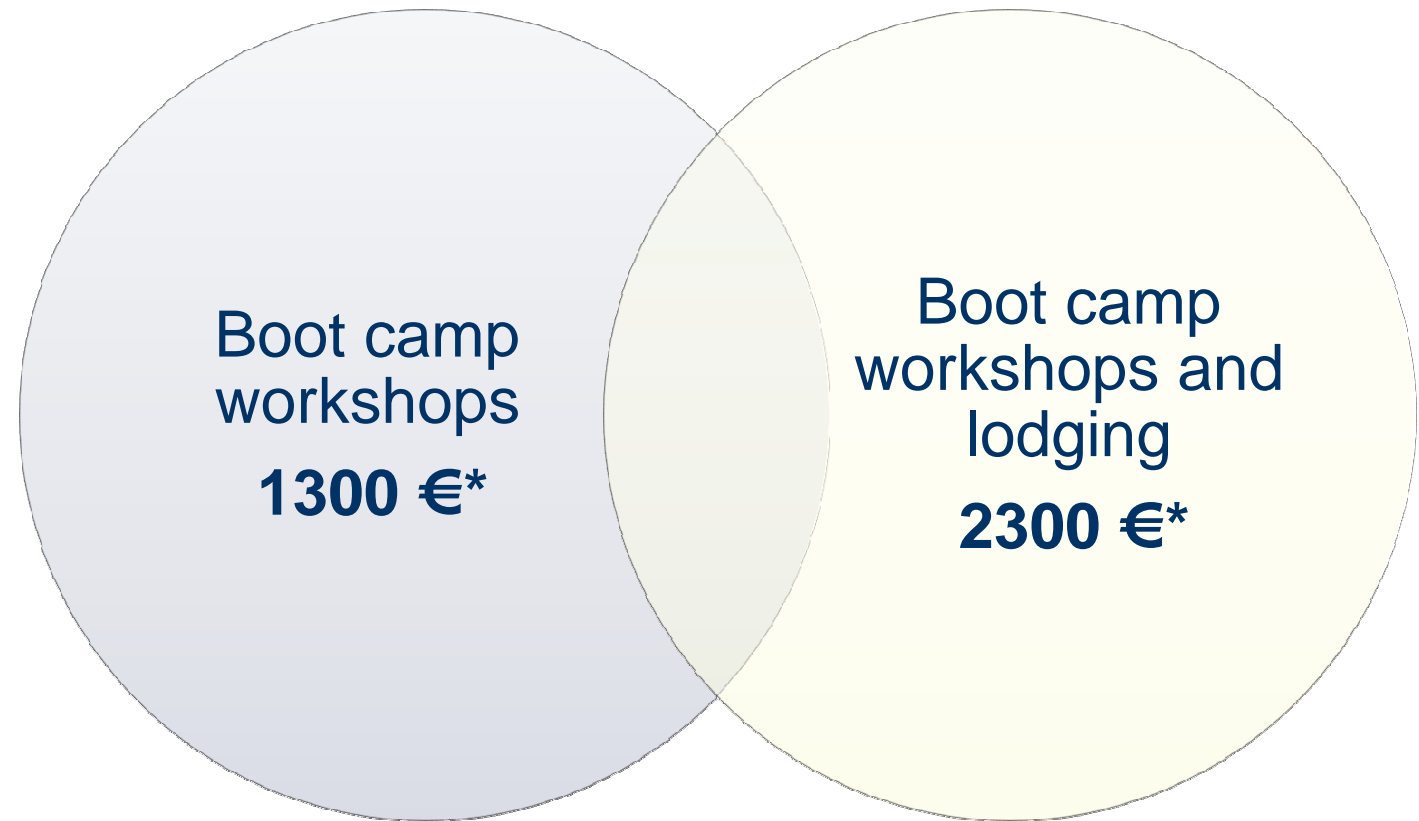
We are looking for **undergraduate and graduate students** who have the potential to begin transforming a startup idea into a successful venture in a multicultural team.

Applications open on Jan. 3rd and close on Apr. 30 , 2012

Decisions will be emailed to applicants by May 9th , 2012



Tuition fees



*Special tuition fees are proposed to partner universities, please contact us.



Our School



Accommodation

